

Swachh Mitra - Zero Waste Events

An Alag Karo Initiative

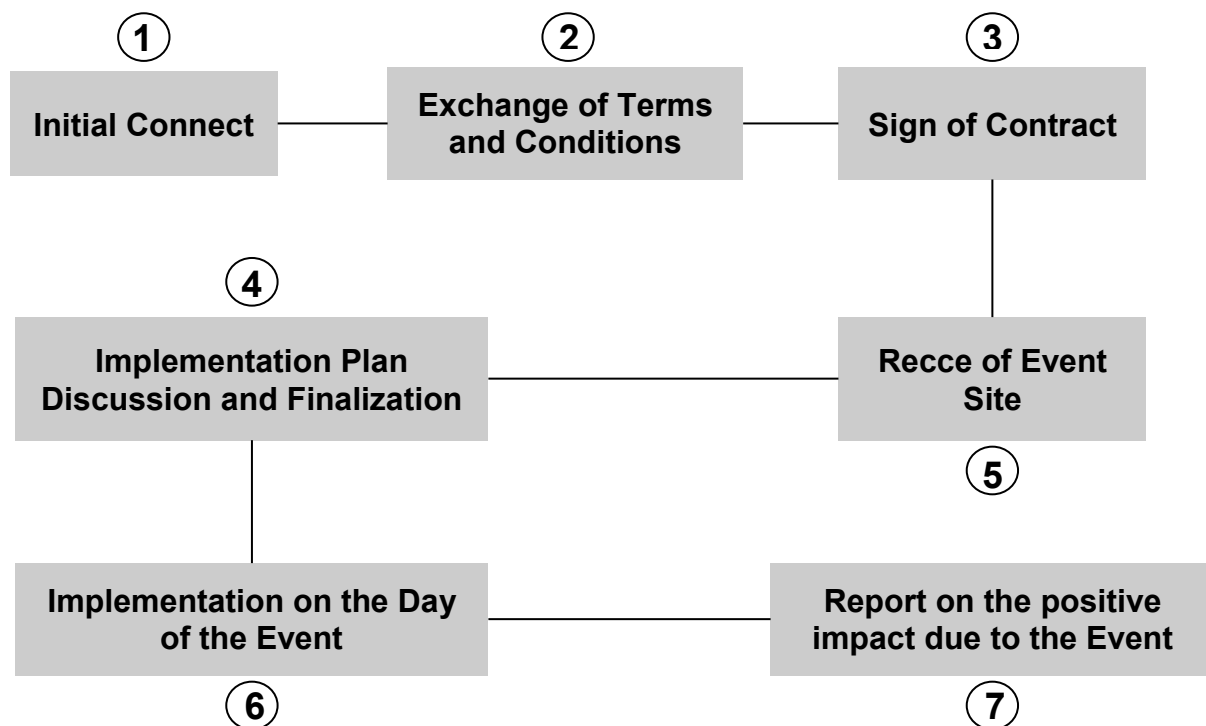
1. Vision

To promote, train and to facilitate the implementation of zero waste events, strongly backed by the 3R philosophy, across the city of Gurugram that would not only positively impact the livelihood of waste workers of our community but also reduce our toll on Bandhwari and our overall carbon footprint leading to a cleaner and a greener Gurugram.

2. Mission

To promote, train and facilitate the waste workers of our community to organize themselves into Self Help Groups (SHGs) called *Swachh Mitras* who will then take up the onus of helping the citizens of Gurugram celebrate in a more environmentally sustainable manner by deriving a socially, logistically and economically viable business model out of the Zero Waste Events that is beneficial to all the stakeholders involved.

3. Process Flow



4. Deliverables - Swachh Mitra Team

- i. Training of Housekeeping staff of the organizers on the 3R philosophy and on how to promote and practice proper segregation
- ii. Demarcated bins to collect & store segregated waste
- iii. IEC material & collaterals for promotion, publicity & training purposes
- iv. Man power for monitoring of cleanliness around the site, monitoring of bins, monitoring of segregation levels, monitoring of food stalls

5. Expectations - Organizers

- i. Strictly no use of disposables of any kind
- ii. Housekeeping staff`
- iii. Vendors putting up stalls should not be allowed to provide disposable cutlery and/or packaging, sustainable alternatives such as paper, pattals, Areca Nut, steel should be used
- iv. Water dispensers with replaceable water cans to be kept at regular intervals with reusable water cups
- v. Guests must be instructed to bring their own bottles
- vi. The event site must be declared as a "*Single-Use Plastic Free Zone*"